



Area 14 Workforce Development Board Athens, Meigs and Perry Counties

**CEO Consortium Meeting
March 16, 2018 @ 2:30 p.m.**

**Ohio University Innovations Center RM 200
340 West State Street
Athens, Ohio 45701**

AGENDA

	TOPICS	PRESENTER
	Workforce Innovation and Opportunity Act (WIOA) Updates	Jean
	Future WDB meeting dates/times	Jean-Group
	Recommended Resolutions: Budget for Job Fair 2018 Aspire Grant RFP Reviews https://www.ohiohighered.org/aspire/grants	Jean/Mendra Jean
	SE Ohio Workforce Region Sector Strategy Study and Survey	Jean
	Ohio Workforce Leadership Forum April 11th and 12th – Mohican State Park	Jean-Group
	Ohio Workforce Association dues	Jean
	Area 14 Workforce Development Board certification due 9/18	Jean
	Other Business	
	Adjourn	

SE Ohio Workforce Region Sector Strategy Study and Survey

Significant economic development and job creation is on the horizon for South Eastern Ohio! An October 2017 study by the American Chemical Council, forecasts over 100,000 new permanent jobs in the Ohio Valley over the next 10 years! To help get ahead of these emerging workforce demands, the SE Ohio Workforce Region (comprised of 11 counties in Workforce Development Areas 14, 15 and 16) have commissioned a Sector Strategy Study.

The Study is in three (3) parts:

1. Meta studies of all recent and existing economic development, workforce, demographic and/or other reports/studies/documents that help us “look around the corner”.
2. Survey of economic development and post-secondary leaders to identify emerging sectors to study, and
3. Direct contact with businesses in the top 3-5 identified/targeted sectors to develop specific and pragmatic plans to address employment needs.

REPORT 3/2/18



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To: South Eastern Ohio Workforce Region (WDB14, 15, and 16)

From: Rob Guentter Jr. AICP, President

RE: Status of Sector Strategy

Date: 3/2/18

Overview

Work on the South Eastern Ohio Workforce Region Sector Strategy Study is well underway.

The study includes three (3) components:

- 1.) Acquiring studies of all recent and existing economic development, workforce, demographic and/or other reports/studies/documents to consolidate/summarize into a Meta Study, allowing us to “look around the corner” for economic development and workforce needs in the region. UNDERWAY
- 2.) Surveying economic development and post-secondary leaders to identify emerging Sectors to study in our 11 county region. SURVEY TO CLOSE 3/9/18 29% RESPONSE RATE TO-DATE!
- 3.) Directly contacting businesses in the top 3-5 identified/targeted sectors to develop specific and pragmatic plans/strategies to address workforce needs.

Progress to-date

A Survey Monkey Sector Strategy survey was sent on in mid-February to 51 area leaders, in 11 counties, representing area Chambers of Commerce, Port Authorities, Economic Development, and Post-Secondary educators. Each email address was verified before the survey was sent out, by our RFG team.

As of March 1, 2018, the survey has a 29% completion rate. While the survey was set to close on March 2, 2018, we are extending the date to March 9, 2018. With another reminder going out this week, we are hopeful to reach a +40 % response rate. This would be excellent for a survey of this kind.

Additionally, we have received and have begun analyzing nine (9) unique studies/reports for the Meta Study. We hope to receive a few more study/report leads.

Finally, we have also begun to make a contact list of businesses in the top identified target sectors (to-date: construction, chemical manufacturing, healthcare, oil and gas, and plastics and polymers), which will be used for the Third Component of this effort.

We are on target for the final plan will be completed by the end of June, 2018.

Please feel free to call or email me at any time, if you have any questions or information to share.
Thank you!